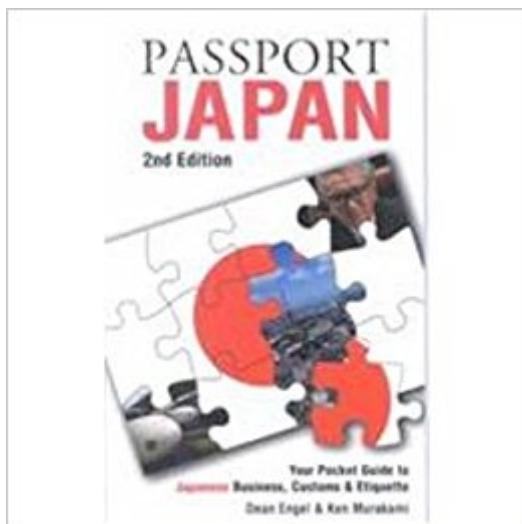


The book was found

Passport Japan: Your Pocket Guide To Japanese Business, Customs & Etiquette (Passport To The World)



Synopsis

Comprehensive guide to the culture, etiquette and communication of Japan. --This text refers to an out of print or unavailable edition of this title.

Book Information

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Customer Reviews

Success in international business is not just about your product and service, or about terms and delivery schedules. Success is about people, traditions and relationships. Passport to the World books are comprehensive guides to understanding a country's people, culture, etiquette and communication styles. Passport Japan will help you: Avoid cultural faux pas Learn about Japan's values and beliefs Understand the reasons behind the actions Develop an effective negotiating style Don't leave without your passport! --This text refers to an out of print or unavailable edition of this title.

This is an excellent book and was very helpful on my recent trip. It is well thought out and addresses cultural issues in a variety of settings. It is also very good at providing common phrases to ensure you are polite to others to increase your effectiveness. They have Roman character spelling for easy pronunciation plus pronunciation notes. It goes beyond hi, bye, thank you and teaches you simple phrases that will make you a hero. This is the best book on topic (I have 2 others)

My son was delighted with it. It contained the Japanese business etiquette information he was

seeking.

For a first time American businessperson (woman, at that) it is a comprehensive and high-level look at doing business the Japanese way.

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